

# MARIGOLD

## *Studios*

CRAFTED BRAND SOLUTIONS FOR PASSIONATE BUSINESS OWNERS.

BRAND BOARDS *Link & Help File*



## CANVA TEMPLATE LINKS

### DOWNLOAD LINKS

#### **Canva Template Link**

*[https://www.canva.com/design/DAEU7k1A6hU/XY4ECPE5brN-nFL-PwsQkFQ/view?utm\\_content=DAEU7k1A6hU&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=sharebutton&mode=preview](https://www.canva.com/design/DAEU7k1A6hU/XY4ECPE5brN-nFL-PwsQkFQ/view?utm_content=DAEU7k1A6hU&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview)*



# FONT DOWNLOAD LINKS

## DOWNLOAD LINKS

### **Cormorant Font:**

*[https://fonts.google.com/specimen/Cormorant?preview\\_text\\_type=custom](https://fonts.google.com/specimen/Cormorant?preview_text_type=custom)*

### **Gitesy Font:**

*<https://www.fontmirror.com/gistesy>*

### **Montserrat:**

*[https://fonts.google.com/specimen/Montserrat?preview\\_text\\_type=custom](https://fonts.google.com/specimen/Montserrat?preview_text_type=custom)*

### ***Awesome Images used from:***

*<https://unsplash.com>*

*<https://www.pexels.com>*

*Please install fonts after download :)*



## INSTALLING FONTS

## INSTALLING FONTS

**NB.** We *HIGHLY* recommend making a copy of the templates before getting started. This is just for safe keeping :)

*Before getting started with your designs, you will need to install the fonts before opening Photoshop/InDesign/PowerPoint.*

1. Download the fonts
2. Locate your font folder on your PC/Mac
3. Place the font files in the fonts folder.
4. Unzip the folder if needed by double clicking on the folder.
5. Double click on the unzipped font file and the fonts will install.
6. You are now ready for step 2! Go ahead and open the chosen file/s in Photoshop / InDesign / Illustrator / KeyNote / PowerPoint.

CANVA

*Links & Tutorials*



# CANVA TUTORIALS

## A SIMPLE GUIDE TO CANVA

<https://www.youtube.com/watch?v=XqYti78riU8>

## UPLOADING YOUR OWN IMAGES

<https://www.youtube.com/watch?v=uRyafaqX9MM&index=1&list=PLATYfhN6gQz9Naby-f7lqgIMgnUwKftIaz>

## USING PHOTO FRAMES IN CANVA

<https://www.youtube.com/watch?v=pxiTO7yLAAY>

## COLOR OVERLAYS IN CANVA

<https://www.youtube.com/watch?v=A5piiE2ydI>

PHOTOSHOP

*Tutorials*





# 1 . I M A G E S

## REPLACING IMAGES

*We use Smart Object for images and backgrounds (And some shapes). These are great as the image never losses any quality. Whoohoo! You can recognise a smart object by the following thumbnail tag (we've also marked them in red):*

smart object



*To Replace a Smart Object color, texture or image follow these simple steps:*

1. Select the image from the layers panel
2. Double click the Smart Object thumbnail
3. A dialog box will appear. Hit OK.
4. A new window will open up with only the image.
5. You can now go ahead and replace the image by either dragging a new image from a finder window or copy and paste the image into the image photoshop window. Resize the image to fill the space and hit enter to commit the changes.
6. And the final step! Hit Command/Control+S or Menu/File/Save. The image will now save and update on the Main Photoshop File. You can now go ahead and close the window if you are happy with the result.



## 2. TEXT

### EDITING TEXT

*The icon below indicates an open text layer:*

text layer



*To change text simply follow the steps below:*

1. Double click the layer icon T to select.
2. Highlight the text if not already highlighted. Delete and fill with your own headline, body text, etc.
3. Select your new text - the top bar should now have options to change the font, size and color.



## VIDEO LINKS

## YOUTUBE TUTORIALS

**Smart Object Editing:**

*<https://www.youtube.com/watch?v=-tm3BbhGhT8>*

**Clipping Mask:**

*<https://www.youtube.com/watch?v=2NNIc4RvIXc&t=187s>*

**Saving High Quality PDF:**

*<https://www.youtube.com/watch?v=Ga3IDc0VOF0>*



*thank you for  
supporting our shop!*

*need more assistance?*

Contact us at [info@marigoldstudios.co.za](mailto:info@marigoldstudios.co.za) and we  
will get back to you as soon as possible!